

Role Profile

Marketing Executive

Exeter, or remote location will be considered if the home environment is suitable
£25,000-£27,000k

About the Role

We have a rare and exciting opportunity for a new Marketing Executive to join our Marketing team at Oneserve.

We're a small Marketing team; but what we lack in size, we more than make up for in experience, ability, passion and drive. We play a critical role in forging forward; developing new propositions, accessing new markets, driving our brand and creating innovative messaging. All of which the successful candidate will be involved with.

With a heavy digital bias, this position will work closely with the Head of Marketing to develop multiple digital commercial campaigns across various B2B sectors.

About You

We are an innovative, energetic company and look for employees who demonstrate these values. We look for individuals who are creative, confident and have a happy and positive outlook in their personal and professional lives, you will have a growth mindset and are comfortable with the uncomfortable!

You will also:

- Have ambition to progress your career
- Be an exciting, driven and passionate Marketing Professional who wants to achieve results
- Love learning and have a natural intellect to understand and translate information
- Be at home working with data to bring it to life; extracting insights and applying meaning to learn, optimise and improve
- Be able to balance a pragmatic, logical approach with an entrepreneurial and innovative spirit
- Have a strong commercial acumen, with a good eye for an opportunity and a clear understanding of the role of Marketing within modern business
- Have superior communication skills (writing, editing, presenting) and have the ability to be a strong team player with excellent interpersonal skills
- Be able to create and foster relationships with a variety of members while upholding the highest degree of professionalism
- Have excellent attention to detail
- Have a flexible work ethic and be hardworking and motivated by results
- Possess an ability to analyse and make recommendations, alongside the capacity to drive through key business changes

About Your Experience

To succeed in the role of Marketing Executive you will have experience demonstrating as many of the below criteria as possible:

- You will have at least two years' experience in a Marketing role either within an Agency or a company
- Experience in B2B Marketing and lead nurturing Campaigns
- Experience in working directly with multiple client types to deliver a tailored, personal service
- Experience of working in a demanding, fast-paced, dynamic environment; generating and proactively implementing ideas

Key Systems Experience (desirable)

- Hubspot: marketing automation system

- Google Analytics: web performance
- Website CMS (currently WordPress)

About Us

We are Oneserve. We are an award-winning, bright, young software company based in Exeter delivering service management software that increases efficiency and productivity for our customers.

We work with clients all over the UK in a variety of sectors including housing, telecoms and hospitality. You will join a passionate, knowledgeable team that cares about the experience our customers receive.

Delivering our Mission by Living our Values

- **Expertise**
Using our collective expertise to equip our clients with the tools and knowledge they need to improve their business.
- **Innovate**
Constantly seeking new solutions which fuel success.
- **Empower**
Empowering each other and our clients to take control and identify service delivery improvements.
- **Unity**
Working together, both internally and with our clients, to accomplish more.

Our Mission

To become one of the world's top twenty most influential Service Management Organisations.

Benefits

25 days holiday + Bank Holidays

Extra Day off on your birthday because growing older is something to celebrate!

Flexible working promoted

Private Healthcare and subsidised healthcare for family members

Death in service life assurance

Employee Rewards Scheme via Sodexo giving you discounts to big brand names

Employee Assistance Programme via Health Assured

Contributory pension scheme

Cycle to work scheme

Free access to the onsite gym, pool table and tennis table

Fresh fruit delivered daily to the office

An energetic team and Company

How to Apply

If this role excites you and you are confident that you can make a positive difference to our organisation then please email your CV and a covering letter to recruitment@oneserve.co.uk

NB: For a more detailed look into the role please access the job description which is [linked here](#).