Oneserve LTD: Cookie Policy

Information about our use of cookies

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our website. By continuing to browse the website, you are agreeing to our use of cookies.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer, if you agree. Cookies contain information that is transferred to your computer's hard drive.

We use the following cookies:

- **Strictly necessary cookies**
  These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.

- **Advertising cookies**
  Cookies are widely used in online advertising. Neither us, advertisers nor our advertising partners can gain personally identifiable information from these cookies.

- **Functionality cookies**
  These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region). We use cookies to make our website work. There is no way to prevent these cookies being set other than to not use our website.

- **Targeting cookies**
  These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

- **Social website cookies**
  So that you can easily "Like" or share our content on the likes of Facebook and Twitter, we have included sharing buttons on our website. The privacy implications on this will vary from social network to social network and will be dependent on the privacy settings you have chosen on these networks.

- **Third party functions**
  Our website, like most websites, includes functionality provided by third parties. A

common example is an embedded YouTube video. Disabling these cookies will likely break the functions offered by these third parties.

- **Visitor Statistics Cookies**
  We use cookies to compile visitor statistics such as how many people have visited our website, what type of technology they are using (e.g. Mac or Windows, which helps to identify when our website isn't working as it should for particular technologies), how long they spend on the website, what page they look at etc. This helps us to continuously improve our website. These so called "analytics" programs also tell us how people reached our website (e.g. from a search engine) and whether they have been here before, helping us to put more money into developing our services for you instead of marketing spend.

- **Session tracking cookies**
  Session cookies do not collect information from the user's computer. They will typically store information in the form of a session identification that does not personally identify the user.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie	Name	Purpose
Google	_gcl_au, _ga, _gid, _dc_gtm_UA-19891458 -1,	These Google cookies are used to help customise ads on Google properties, like Google Search. They are used to remember most recent searches, previous interactions with our ads or search results, and on our website. This helps us to show custom ads on Google.
Bing	MUID, _uetsid, _uetvid, SRM_B,	This cookie is widely used by Microsoft as a unique user identifier. It is set by embedded Microsoft scripts to sync across many different Microsoft domains, allowing user tracking.
Doubleclick	test_cookie	Doubleclick is a business owned by Google which is generally used by online publishers to display adverts on their websites. Doubleclick will let advertisers control how often an ad is shown to a browser, how long it is shown for and how often it will appear.
Facebook	c_user, fr, _fbp	These Facebook cookies help the platform to deliver ads to visitors who have previously visited our website. They also allow the platform to limit the number of

oneserve

		times that a visitor sees an ad so they don't see the same ad over and over again. These cookies also help measure the performance of ad campaigns, measuring how often visitors do things such as click on or view ads.
Clarity	MUID, ANONCHK, CLID, SM, _clsk, _clck	Clarity is a Microsoft tool we use to help us better understand how users behave on our website. Clarity stores users' session IDs to verify clicks from ads without personally identifying anyone.
HubSpot	_hstc, hubspotutk, __cf_bm, __hssc, messagesUtk, __hssrc	HubSpot is our CRM which sets a number of tracking cookies when a visitor lands on our website to understand their behaviour better. You can learn more about HubSpot's cookies here.
LinkedIn	UserMatchHistory, lang, _guid, bcookie, bscookie, AnalyticsSyncHistory, li_gc, lang, lidc	These LinkedIn cookies are used to identify LinkedIn Members off LinkedIn for advertising and analytics purposes.
Twitter	personalization_id, muc_ads	Twitter sets this cookie to integrate and share features for social media and also store information about how the user uses the website, for tracking and targeting.
Segment	ajs_user_id, ajs_group_id, ajs_anonymous_id	These cookies are set by Segment to help track visitor usage, events, target marketing and also measure application performance and stability. It tracks events within our website and counts the number of people who have visited our website by tracking if they have visited before.
New Relic	JSESSIONID	The JSESSIONID cookie is used by New Relic to store a session identified so that New Relic can monitor session counts for an application.
Oneserve	fullCSS	To ensure our website loads as quickly as possible, we serve a subset of CSS (Cascading Stylesheets) on your first visit to our website. On a repeat visit, the browser caches this CSS so we don't have to serve you these styles. The cookie determines your first visit from subsequent visits.

oneserve

Blocking cookies
You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our website.

Except for essential cookies, all cookies will expire after 26 months.

oneserve